Country of Origin Labeling
Information For Parents and Exhibitors

What is COOL?
The COOL (Country of Origin Labeling) final rule for commodities took effect on March 16, 2009. This USDA rule provides consumers with knowledge and as to where their food originated.

This new requirement is not meant to be burdensome for producers to follow, but buyers of livestock projects will be asking for more information than in the past.

What Commodities are Required?
This rule affects beef (including veal), lamb, pork, chicken and goats; perishable commodities (fresh and frozen fruits and vegetables); macadamia nuts; pecans; ginseng; and peanuts. For exhibitors, this would include the following species: beef, goats, poultry, sheep and swine, and also animals that may not be harvested until a much later time (for example, cull dairy cows, beef cows and dairy goats). All animals that will eventually be harvested need to have documentation.

How does this rule affect youth exhibitors?
Ask for Documentation—Exhibitors need to make sure they collect documentation from the seller when purchasing livestock. Documentation could include the following:

- Signed affidavit from seller of livestock (Example on the 3rd page of this document)
- See other examples of Documentation in table below.

Keep documentation for 2 years minimum—Exhibitors must keep the appropriate documentation for a minimum of two years in the case of a USDA audit.

<table>
<thead>
<tr>
<th>Buyers of livestock</th>
<th>Original producers of livestock</th>
</tr>
</thead>
<tbody>
<tr>
<td>Signed affidavit from seller of livestock</td>
<td>Birth records (calving, lambing, farrowing, etc..)</td>
</tr>
<tr>
<td>Bill of sale</td>
<td>Inventory records that reconcile</td>
</tr>
<tr>
<td>Health Papers</td>
<td>Purchase and sales receipts</td>
</tr>
<tr>
<td>Brand Inspection</td>
<td>Supporting documents identified by USDA ¹</td>
</tr>
<tr>
<td>Supporting documents identified by USDA ¹</td>
<td>Supporting documents identified by USDA ¹</td>
</tr>
</tbody>
</table>

¹Balance sheet, income statement, other financial records, scale tickets and purchase and sales receipts, closeout records and/or feed records or bills, health papers, vaccination or other health treatment records or receipts, shipping records, farrowing, calving, or lambing records, breed association registered pedigrees.

Updated 1/23/2012
Sign county fair auction documentation—Exhibitors will be required to sign documentation of animals that go to buying stations and or large processors such as Tyson, Cargill, Smithfield/Packerland, etc. from the county fair auction. The fair office/livestock/auction committees will keep these forms for a minimum of 2 years and pass on the original to the processing plant.

- Youth who are under 18 years of age need to have a parent/guardian sign COOL documentation as well as the exhibitor signature.
- If youth take animals home from the fair and market them later, it will be their responsibility to complete paperwork with the entities they sell too.

For Additional Information:
USDA Website:
http://www.ams.usda.gov/cool
Youth Livestock Website:
http://www.uwex.edu/ces/animalscience/youthlivestock/COOL.cfm

Written by: Bernie O’Rourke, Extension Youth Livestock Specialist, borourke2@ansci.wisc.edu, 608-263-4304

Issued in furtherance of Cooperative Extension work, Acts of Congress of May 8 and June 30, 1914, in cooperation with the U.S. Department of Agriculture, University of Wisconsin—Extension, Cooperative Extension, University of Wisconsin—Extension provides equal opportunities in employment and programming, including Title IX and ADA requirements.

Extension
Country of Origin Affidavit/Declaration

As an affidavit is deemed by USDA as an official record of Country of Origin, I attest through first-hand knowledge, normal business records, or producer affidavit(s) that all livestock referenced by this document or other communications specific to the transaction and transferred are of U.S. origin (born and raised in the U.S.).

Date__________________________

Seller/Breeder Contact Information

Name:_____________________________________________________

Address:_________________________________________________________________

City and State:__________________________________________________________

Phone number:_________________________________________________________________

Number of Animals:____________________________________________________

Animal ID:_________________________________________________________________

General Description: ______________________________________________________

________________________________________________________________________

________________________________________________________________________

Seller/Breeder Signature_____________________________Date_______________

Print Exhibitor’s Name _________________________________________________

Exhibitor Signature_____________________________________Date____________

Parent/Guardian Signature________________________________ Date __________

This form must be returned to the Calumet Co. UW-Extension Office, 206 Court Street, Chilton, WI 53014-1127 by May 16.